



"A Perfect Path to Success"

**Sunshine Group of Institutions - Rajkot**



# B. VOC.

**Sales & Marketing  
(After 12<sup>th</sup> STD)**



**Professional & Job Oriented Degree,  
in MANAGEMENT Field**



## About Sunshine :

Sunshine Group of Institutions has emerged as a pioneer, prominent & well established business group who has benchmarked the standards of professional education in Rajkot since 2009. SGI is approved by AICTE and affiliated to Gujarat Technological University. SGI is a center of excellence in value based education, training, research and consultancy. SGI has designed its course curriculum in such a manner that our students get well prepared to fulfill today's corporate challenges and lead the future towards newer horizons of success and profits. From inception, the Institute has endeavored to provide world class education to mould young professionals for the challenges of the Global Economy.

### Key Features :



## About B. Voc. (Sales & Marketing)

This program consists of a harmonic mixture of practical training and classroom lectures. The course has been designed with the objective of preparing an individual to take up a career in the sales & marketing profession.

The curriculum of B.Voc. - Sales and Marketing is created in such a way that students understand the complete concept of Marketing – this enables them to make quick and effective decisions while managing real-time business activities in the future.

**Eligibility:** A student should have passed 12<sup>th</sup> standard examination. (Any stream : Commerce / Science / Arts)

\* **Admission Criteria :** On the basis of 12th Standard Marks. Strictly on merit basis (60 Seats Only).

## Job Prospects (Sales & Marketing)

- Marketing Manager
- Marketing Research Analyst
- Advertising or Promotions Manager
- Public Relations Specialist
- Product/Brand Manager
- Customer Service Representative
- Media Management
- Sales Manager
- Social Media Manager
- Meeting/Event Planner
- Marketing Coordinator
- Sales Representative

## Benefits of B. Voc. (Sales & Marketing)

- Preparing Students with skills and Competencies
- Super - Specialized Management Degree
- Industry Exposure through training during Course
- Enhance employability
- Teaching through Case Study Methodology

## GTU Toppers



**Mr. JAY  
KHAKHAR**

**GTU Rank 1<sup>st</sup>  
(SPI 9.23/10)  
B.Voc. Sem.-2**



**Mr. HARSHIL  
SAVALIYA**

**GTU Rank 2<sup>nd</sup>  
(SPI 8.84/10)  
B.Voc. Sem.-2**



**Mr. NISHIT  
VEDIA**

**GTU Rank 3<sup>rd</sup>  
(SPI 8.45/10)  
B.Voc. Sem.-2**



**Mr. DHARESH  
SAKARIYA**

**GTU Rank 3<sup>rd</sup>  
(SPI 8.45/10)  
B.Voc. Sem.-2**

**Life @ Sunshine :**



Orientation



Fresher Party



Blood Donation



Oriana - Annual Function



Navratri



Sports day



Presentation Competition



Canteen



Industrial Visit



Expert Session



At Work Place



Yoga Session

**< :: For Admissions Contact :: >**

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**SUNSHINE  
GROUP OF INSTITUTIONS**

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